

# SPONSOR INFO SHEET

## Community Sponsor - \$75

Your logo on the Balboa Island Artwalk **Fine Art Collector Posters**  
Your logo on the [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) website for 1 year

## Community Plus Sponsor - \$125

Your business website **linked** on the [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) website for 1 year  
Your logo on the Balboa Island Artwalk Fine Art Collector Posters

## Bronze Sponsor - \$500

Your logo on the **Balboa Island Artwalk Collector t-shirts**  
Your business website linked on the [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) website for 1 year  
Your logo on the Balboa Island Artwalk Fine Art Collector Posters  
Two Artwalk Collector t-shirts

## Silver Sponsor - \$750

Your logo in the **1/4 page Daily Pilot Ads** (repeating 6 times) and on the **high profile banners**  
Your logo on the Balboa Island Artwalk Collector t-shirts  
Your business website linked on the [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) website for 1 year  
Your logo on the Balboa Island Artwalk Fine Art Collector Posters  
Two Artwalk Collector t-shirts

## Gold Sponsor - \$2500

**Balboa Island Artwalk "Sponsored by (Your Company)" subhead on all materials**

**Outstanding Artist Award "Presented by (Your Company)" - Given to an Artwalk artist and featured in Daily Pilot PR**

Your logo in the 1/4 Page Daily Pilot Ads (repeating 6 times) and on the high profile banners  
Your logo on the Balboa Island Artwalk Collector t-shirts  
Your business website linked on the [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) website for 1 year  
Your logo on Balboa Island Artwalk Fine Art Collector Posters  
Artwalk Collector t-shirts for your staff

**Our Diamond and Platinum Sponsorships have already been reserved.**



**\*Date:** Sunday, May 16th, 2010    **\*Hours:** 9AM to 5PM    **\*Location:** Balboa Island South Bayfront Promenade

**\*Number of Spectators:** 4000, free admission    **\*Entertainment:** 6 bands from 9AM to 5PM

**\*Number of Artists:** 80    **\*Mediums:** Painting, Photography, Ceramics, Glass, Jewelry, Sculpture

**\*Each of the artists are asked to wear the Official Artwalk 2010 t-shirt**    \*T-shirts will be sold in Balboa Island retail shops

**\*1500 High Quality Fine Art Posters** are posted in store windows from Dana Point to Seal Beach and inland

**\*Banner locations:** 6 Local high traffic areas    **\*1/4 page ads in the Daily Pilot**, repeating 6 times

**\*Official Website:** [www.balboaislandartwalk.info](http://www.balboaislandartwalk.info) with hundreds of visitors

\*The Official Website will be published on all posters, banners, Daily Pilot ads, t-shirts, in Coast Magazine and the Local Arts Guide  
The website will include **sponsor logos** and offer the opportunity to **link to your site**.

**Balboa Island Artwalk, PO Box 5873, Balboa Island, CA 92662**

Contact Mary Beth at 949.548.1758 or [mbsaucerman@roadrunner.com](mailto:mbsaucerman@roadrunner.com) with any questions.